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For More Information Call:
Randi Brody, 908-273-6272 Ext 117
rbrody@nemexinc.com

**COUNTRY CLUB CONNECTIONS™, A DIVISION OF NEMEX, INC.,
BECOMES EXCLUSIVE WEBSITE DEVELOPER FOR
AMERICAN GOLF CORPORATION**

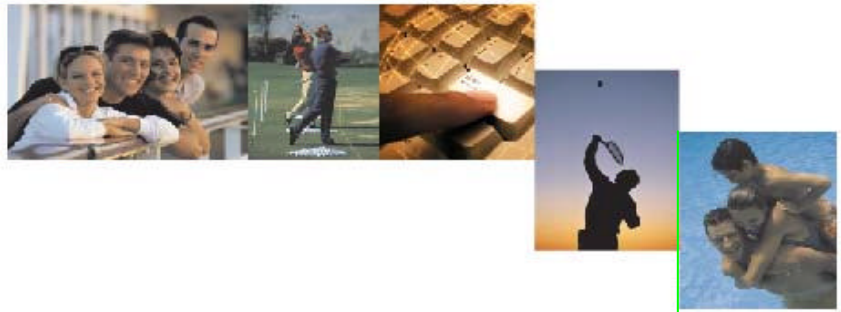
- **American Golf Corporation, the largest operator of golf facilities in the world, partners with Country Club Connections, a recognized leader in developing interactive communications solutions for country clubs and golf courses nationwide, to exclusively develop website applications for all the clubs and courses under American Golf's management.**

NEW JERSEY—Country Club Connections, a division of NemEx, Inc. dedicated exclusively to the development of web-based solutions for the country club and golf market, announced its partnership with American Golf Corporation which manages over 340 private, resort and daily fee courses in the United States and internationally.

Country Club Connections will work with American Golf to design and deploy a series of integrated web-based solutions to meet the needs of both the courses and clubs it manages. Michael J. Kimball, Executive Director of Marketing Technologies, American Golf says, "We are proud of **AmericanGolf.com**, the re-launch of American Golf's Internet presence. This newly designed website has powerful functionality, using some of the most state-of-the art technology available. We look forward to working with Country Club Connections, our exclusive website developer, on the development of both public and private applications for all our clubs and courses under American Golf's management."

Country Club Connections has unique creative and technological capabilities, enabling customization of design and product solutions to address the individual needs of the corporate, private and public entities it serves, further maintaining and reinforcing their brand identity in the marketplace. Sophisticated content management tools empower clubs and courses, at different levels in the organization, to maintain control over updates, modifications and changes to the content, in real time. Hierarchically structured back-office functions, at a national, regional and local level, will be given differentiated access to dynamically manage information input and distribution.

Courses and clubs will have a variety of powerful marketing tools, including search engine pages and email marketing engines, to help promote specific events, activities and offers, generating qualified traffic and driving interested users. These solutions will be instrumental in cultivating exposure and participation for clubs and courses involved.



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Country Club Connections Partners with American Golf

Santa Monica, California based American Golf is the largest operator of golf facilities in the world. The company employs over 22,000 men and women and operates more than 340 private, resort and daily fee golf courses and practice centers in the United States, United Kingdom and Australia.

With a steadfast commitment to opening the game of golf to wider audiences, American Golf operates a variety of precedent-setting player development programs for juniors, inner-city youths, women and families...an effort that earned the company Golf Digest's Earl Woods Junior Development Award. Its Nike Golf Learning Centers, located at American Golf courses nationwide, annually introduce thousands of new golfers to the sport in a fun, user-friendly environment. Operated under the auspices of the American Golf Foundation, American Golf's unique Adopt-A-Charity program has raised more than \$32 million for local non-profit organizations across the U.S. through charitable golf tournaments and special events.

American Golf's Web site, can be accessed at www.americangolf.com.

More information on NemEx, Inc. and its Country Club Connections operating division can be found at www.nemexinc.com or by calling the NemEx corporate headquarters in Summit, New Jersey at 877.44.NEMEX.

**Country Club
Connections™**
Your Club Community Advantage

