



FOR IMMEDIATE RELEASE
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**COUNTRY CLUB CONNECTIONS™, A DIVISION OF NEMEX, INC.,
FORMS STRATEGIC PARTNERSHIP WITH PGA INTERACTIVE**

- **PGA Interactive (“PGA”), a joint venture of IBM and PGA of America, forms a strategic partnership with the Country Club Connections division of NemEx Inc., the leading golf industry source for interactive communications solutions, to be the exclusive PGAI-endorsed provider for a comprehensive set of website tools for PGA of America Sections nationwide.**

NEW JERSEY—Country Club Connections, a division of NemEx, Inc. dedicated exclusively to providing web-based communications and management solutions for the country club and golf market, announced its exclusive software and services agreement with PGA Interactive, serving the 41 PGA Sections across the country.

Country Club Connections aligned with PGA Interactive to design and deploy value-added websites and other interactive communications solutions to address the needs of the 41 PGA Sections. These sites will provide a critical level of public reach and information as well as private community areas for member-only access. Examples of online solutions being developed include calendars of events and tournaments with online registration capabilities, industry news and information, facility listings, special email offers and sign-up to promote play at member facilities, newsletters and magazines, awards area and much more.

Don Pettinato, General Manager of PGA Interactive says, “We are excited about working with Country Club Connections to offer our Sections the option to utilize web-based solutions that meet the needs of our Sections and promote the game of golf in their community. Their company offers unique creative and technological skills that we found were unmatched in the industry, and we anticipate substantial marketing and productivity benefits through the development and implementation of their online tools.” Adam Lehrhoff, CEO of NemEx Inc., explains, “We are pleased to offer powerful functionality to the PGA, offering a combination of advanced technology solutions, quality products and superior personal service. Our entire team looks forward to providing great value to the PGA Sections, and are excited about the impact that this important project will have on promoting the game of golf nationwide. Our solutions will be instrumental in cultivating exposure for the PGA Sections and in generating participation for member facilities across the country.”

For more information on PGA Interactive or NemEx Inc. and its Country Club Connections division, please visit www.pga.com or www.nemexinc.com